

ABSTRACT OF THE DISCLOSURE

A reservation control unit reserving a receipt or record of a program includes a search request module (11) that requests a program information retaining unit (2) for retaining program information containing a program broadcast date/time and program contents, to search for the program information, a reservation request module (11) that requests a program reservation unit (3) for making a reservation of viewing or recording the program, to reserve viewing or recording the program, and an information obtaining module (11, 12, 13, 14, 15, 16 or 17) for obtaining information related to the program from contents of the program received by a program receiving unit. The search request module (11) makes the program information retaining unit (2) search for the program information of the program related to the received program on the basis of the information obtained by the information obtaining module (11, 12, 13, 14, 15, 16 or 17), and the reservation request module (11) makes a request for reserving a receipt of the program or reserving a record of the program on the basis of the searched program information.